



## **Arlington Committee on Tourism and Economic Development (ATED) Minutes**

Date: Monday, August 10, 2020

Time: 7:00 pm

Location: Remote Participation via Zoom

Attendance: Committee members: Billy Lyons, Bob Bowes, Bob Tosi, Jr., Steve Poltorzycki, Angela Olszewski, Tom Davison; Guests: Stewart Ikeda, Ted Peluso, Ali Carter, Beth Locke

### **Minutes**

1. Call to Order

The meeting was called to order at 7:03 pm. Angela read the notice regarding conduct of the meeting under remote participation. She welcomed the guests.

2. Acceptance of Minutes

Bob T. noted that item #7 was from a previous meeting and should be deleted. Bob T. made a motion, seconded by Steve, to approve the minutes of the June meeting as amended. The motion passed unanimously by roll call vote.

Bob B.: yes

Bob T: yes

Tom: yes

Steve: yes

Billy: yes

Angela: yes

3. Treasurer's Report/Reimbursements

Tom will be contacting the Comptroller's Office to check on our funds for the new fiscal year.

4. Tourism Partnership with Concord

Stewart relayed Concord's tourism activities, including a weatherproof kiosk and outdoor scavenger hunt. Concord would like to partner with us. ATED would like to partner with Concord, but noted that our visitor center is currently closed due to Covid, so we would not be able to exchange brochures, etc., next year. Stewart also asked ATED to participate in the Go Out Doors public art project, which is currently installed in Concord.

5. Local Business Support

Bob B. is on the Business Recovery Task Force. They have just started to meet weekly. John noted ways that the Select Board is offering support to businesses by approving outside dining, etc.

6. Request for Historic Site Brochure Funding

Angela will contact the Girl Scout and let her know that ATED continues to support her project and we suggest that she put it online.

7. Patriots Day Weekend Planning

The committee discussed its usual plans for the weekend. Bob B. made a motion, seconded by Steve, to approve \$250 to share the cost of the Uncle Sam stilt walker with the Parade Committee. ATED needs a new banner to carry in the parade. Bob B. made a motion, seconded by Paul, to approve up to \$250 for a new banner. ATED will have a float and support the reenactment.

8. Arts & Culture Updates

Steve provided an update on arts and culture. He discussed various projects that will be offered online and virtually, and utilizing social media. Projects include download of puppets and an online Chairful Where You Sit auction.

9. Committee Recruitment

Angela will follow up with the person who expressed interest in the committee.

10. Future Meeting Dates

We will try to support the ideas coming from the Business Recovery Task Force. We will schedule meetings as necessary for now.

11. New Business

John mentioned that the Select Board is meeting with other Select Boards regarding the 2025 celebration of Patriots Day weekend. ATED could help support this effort. He will update the committee.

The meeting adjourned at 7:55 pm on a motion by Steve, seconded by Paul.  
The roll call vote was unanimous.

John Hurd: yes

Bob B.: yes

Bob T: yes

Tom: yes

Paul: yes

Steve: yes

Billy: yes

Angela: yes